



# Hodgkin's International Symposium on Long-Term Survivorship: Instilling Hope and Advocating for Change

**June 7-9, 2024**  
**Boston, MA, USA**

Join Hodgkin's International for our first-ever symposium, a historic event dedicated to Hodgkin's lymphoma survivorship. Uniquely crafted by survivors for survivors, this gathering is set to unite long-term survivors from across the globe, many meeting for the first time.

Our symposium stands out in its focus on the unique challenges of long-term survivorship, offering an unparalleled platform for connection, education, and empowerment.

Open to survivors, healthcare professionals, researchers, advocates, and caregivers, we're bringing together leading experts to explore the lasting impacts of cancer treatments and enhance the lives of all cancer survivors.

**Redefine hope.**  
**Be the difference.**

- [About The Event](#)
- [Sponsorship Opportunities](#)
- [Commitment Form](#)
- [Speakers](#)
- [Honor of Excellence Awards](#)



HODGKIN'S  
INTERNATIONAL



## ABOUT US:

Hodgkin's International, a 501c3 non-profit organization, is committed to enhancing the quality of life for Hodgkin Lymphoma survivors. Our primary goal is to foster connections among survivors while providing vital information about the late effects of earlier treatments. We are dedicated to promoting education and medical research in survivorship, understanding the unique needs of long-term survivors, and advocating globally for the interests of those affected by Hodgkin Lymphoma.

## THE EVENT

**When:** Friday, June 7: evening reception, Saturday, June 8: symposium, dinner, and award ceremony.

**Where:** Hilton Boston Park Plaza, 50 Park Plaza, Boston, Massachusetts, USA

**Who:** We are anticipating 200 attendees, including survivors, caretakers, healthcare providers, researchers, advocates, and students in the healthcare/oncology field.

**Why:** Hodgkin lymphoma survivors are at risk for serious, sometimes deadly late effects due to their earlier cancer treatments, and they are not alone. Research shows that these same late effects can be found in survivors of breast cancer, lymphoma, leukemia, and head and neck cancers, just to name a few. The vast majority of them, however, have no idea that they could face life-threatening challenges well after they are pronounced "cured."

Our goal is to make sure that survivors are armed with the latest information about how to mitigate their risks. We also want to bring together survivors and providers so that they might learn from each other. One of the major components of this symposium is to offer the opportunity for discussion, conversation, and understanding. Long-term cancer survivors often feel that they are isolated and have been "lost to the system." This symposium will give them a chance to be heard.



Contact Erin Cummings at [erincummings@hodgkinsinternational.org](mailto:erincummings@hodgkinsinternational.org)





HODGKIN'S  
INTERNATIONAL

## Cancer is hard enough. No one should die from the cure.



### Did you know that Hodgkin lymphoma survivors are:

- 7 times more likely to suffer from cardiac and lung disease.
- 3 times more likely to suffer from depression and anxiety.
- Have a high risk of developing subsequent cancers including leukemia and non-Hodgkin lymphoma, as well as cancers of the thyroid, breast, lung, esophagus, and gastrointestinal system.
- Have an increased risk of thyroid disease, cognitive impairment, and chronic fatigue.





HODGKIN'S  
INTERNATIONAL

June 7 - 9,  
2024

Hilton Boston Park  
Plaza Hotel  
50 Park Plaza at  
Arlington Street  
Boston, MA 02116  
USA

Friday 6-8 pm  
Welcome reception

Saturday 8-4 pm  
Conference

Saturday 6-9 pm  
Awards dinner

Sunday  
Optional Activities



### SPONSORSHIP LEVELS

By choosing to sponsor our conference with contributions of \$25,000, \$10,000, \$5,000, \$2,500, or \$1,000, you are not just supporting an event; you are also:

- **Fostering Collaboration:** You'll play a pivotal role in fostering collaboration between key stakeholders in the field of long-term cancer survivorship.
- **Demonstrating Leadership:** Your support for this event showcases your leadership in the cancer community.
- **Committed to Improvement:** It signifies your commitment to improving the lives of cancer survivors everywhere.
- **Sending a Powerful Message:** Most importantly, your sponsorship sends a message to those affected by the late effects of cancer treatment that they are not forgotten.

### MARKETING EXPOSURE

- **Expanding Reach:** With over 1000 followers on our Facebook page, your sponsorship will be visible to a growing community.
- **Enhanced Exposure:** Reach an additional 2,000 survivors via cross-posting in our Facebook support groups.
- **Professional Visibility:** Enhance your reach in a network of 300+ survivors, researchers, and clinicians on LinkedIn and X.
- **Newsletter Promotion:** While we maintain the privacy of our email list, your sponsorship will be featured in our newsletters and email outreach, ensuring visibility among 500+ subscribers.
- **YouTube Presence:** Our YouTube channel boasts over 3,500 views, and demonstrates high engagement and interest.

Contact Erin Cummings at [erincummings@hodgkinsinternational.org](mailto:erincummings@hodgkinsinternational.org)





# Sponsorship Opportunities

	<b>Platinum</b> \$25,000	<b>Gold</b> \$10,000	<b>Silver</b> \$5,000	<b>Bronze</b> \$2,500
<b>Conference Passes</b>	6	4	2	--
<b>Logo placement in all conference materials, and on our website</b>	✓ prominent placement	✓	✓	✓
<b>Include sponsors literature in participant handouts / swag bags (deadlines apply)</b>	✓	✓	✓	✓
<b>Recognition on event signage (deadlines apply)</b>	✓	✓	✓	✓
<b>Branded swag in participant materials (deadlines apply)</b>	✓	✓	--	--
<b>Inclusion in releases distributed to local and national media</b>	✓	✓	✓	✓
<b>Mentions on our Facebook, Twitter, and LinkedIn accounts throughout the year</b>	4	3	2	1
<b>Inclusion in releases distributed to local and national media</b>	✓	✓	--	--
<b>Customizable benefits to be mutually agreed upon</b>	✓	✓	--	--





## COMMITMENT FORM

<b>NAME OF ORGANIZATION</b>
<b>CONTACT NAME</b>
<b>ADDRESS</b>
<b>CITY</b>
<b>STATE, ZIPCODE</b>
<b>EMAIL</b>
<b>PHONE NUMBER</b>

### Please Indicate Sponsorship Level

- Platinum Sponsor | \$25,000**
- Gold Sponsor | \$10,000**
- Silver Sponsor | \$5,000**
- Bronze Sponsor | \$2,500**
- Friend Sponsor | \$1,000**
- Individual Ticket \$200 each**  
 indicate number of tickets
- I/We are unable to attend, but enclosed is a tax deductible contribution of: \_\_\_\_\_

### Signature:

\_\_\_\_\_

**Please Make Checks Payable To:**  
Hodgkin's International, Inc.

**Mail Form To:**  
47 N William Street  
Vineyard Haven, MA 02568

**Questions?**  
Contact Erin Cummings by phone at  
508-380-4563 or email  
[erincummings@hodgkinsinternational.org](mailto:erincummings@hodgkinsinternational.org)





HODGKIN'S  
INTERNATIONAL

## OUR FEATURED SPEAKERS



*Keynote:*

**Dr. Emily Tonorezos,**  
MD, MPH, Director of the  
Office of Cancer Survivorship,  
National Cancer Institute



**Erin Cummings**  
MSW, LCSW  
Executive Director,  
Hodgkin's International



*Keynote:*

**Dr. Kevin Oeffinger,** MD  
Founding Director, Duke  
Cancer Institute Center for  
Onco-Primary Care



**Dr. Michael Stubblefield,** MD  
Director of Cancer Rehabilitation,  
ReVital Cancer Rehabilitation  
at Select Medical



**Dr. Larissa Nekhlyudov**  
MD, MPH, Clinical Director  
Internal Medicine, Dana-Farber  
Cancer Institute,  
Professor of Medicine, Harvard  
Medical School



**Shelley Fuld Nasso,** MPP  
Chief Executive Officer,  
National Coalition for  
Cancer Survivorship

Contact Erin Cummings at [erincummings@hodgkinsinternational.org](mailto:erincummings@hodgkinsinternational.org)





**HODGKIN'S  
INTERNATIONAL**

## The 2024 Hodgkin's International Honor of Excellence Awards



**Survivor/Advocate Award**  
**Susan Leigh, BSN, RN (retired)**

After earning her nursing degree from the University of Arizona in 1969 and serving as a Lieutenant in the U.S. Army Nurse Corps in Vietnam, Susan Leigh was diagnosed with Hodgkin lymphoma. Her treatment inspired her to specialize in oncology nursing, starting as a research nurse at the University of Arizona Medical Center's new Hematology/Oncology Department.

Over the last 35 years, Susan has dedicated herself to national advocacy, focusing on the long-term effects of cancer treatment. She's a founding member and past president of the National Coalition for Cancer Survivorship (NCCS) and actively involved with organizations like the Oncology Nursing Society and the National Cancer Institute.

Surviving Hodgkin lymphoma in 1972, Susan has also faced multiple late effects, including breast, bladder, and lung cancers, and cardiac disease, necessitating an aortic valve replacement. Despite these challenges, she remains a steadfast supporter and inspirational figure for cancer survivors.



**Provider Award**  
**Kevin Oeffinger, MD**

Dr. Kevin Oeffinger is a family physician, the founding Director of the Duke Cancer Institute (DCI) Center for Onco-Primary Care, the Director of the DCI Cancer Supportive Care and Survivorship Center, and Professor of Medicine with Tenure in the Division of Medical Oncology in the Department of Medicine.

The four-fold mission of the Center for Onco-Primary Care are to: (1) deliver evidence-based, patient-centered health care across the cancer continuum by enhancing the interface between cancer specialists and primary care clinicians; (2) conduct innovative research with cutting-edge technology that can be translated to the community setting; (3) train and educate clinicians and researchers to extend this mission; and (4) generate policy leading to practice redesign.

Dr. Oeffinger has served as a clinician caring for Hodgkin lymphoma survivors for over 30 years. He has also led several studies supported by the National Cancer Institute aimed at improving the long-term health of Hodgkin lymphoma survivors.